

# 가임당 소사이머리 SAIMDANG SOCIETY

부드럽고 약한 것이 강한 것을 이긴다  
WHAT IS SOFT IS STRONG



# A HUMBLE MOTHER'S COURAGE

*Sehe Chang*

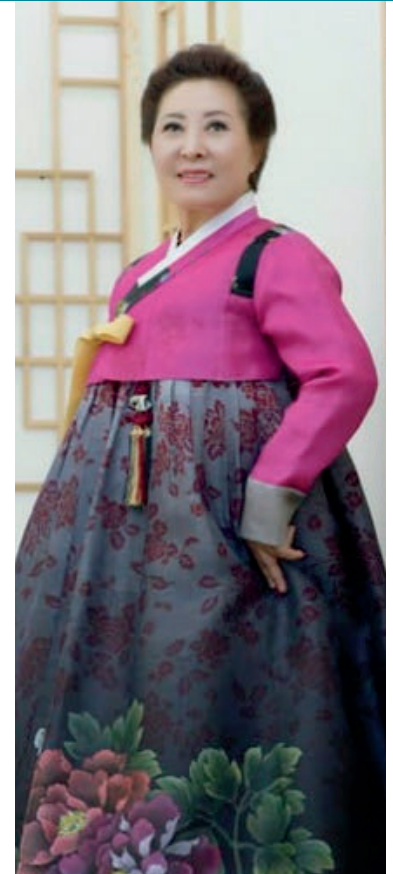
I am working in many ways to organize and promote an international organization for Korean expats and their children. I was able to boldly stand and speak in the front row here because of the earnest desire I had hidden in my heart for many decades. I owe a mountain size debt to my mixed-race children.

After coming to the United States in the 1970s, I began a difficult immigrant life in Kansas. Although hardships are a common experience for immigrants, through the greatness of our nation I was able to build my new life and became a mother of two beautiful children and four precious grandchildren.

Although my children are of mixed race with a different appearance from mine, I feel the soul of their mother's motherland is clearly engraved on their hearts. My different-looking sons and daughters have grown up and have given me red-haired grandchildren, who are proud Americans with the spirit of Koreans. Whenever my children went through identity confusion and crisis, I was desperate to express how wonderful and special they are. They are the 35th and 36th generation of the Chang family of Indong, Korea. Our Chang family's sole mission is "Hong-Ik," which means "all Koreans shall exist for the good of all mankind." I was desperate to tell them how blessed they are to perform their "hong-ik" in different skin tones and hair colors than their Chang family ancestors. The desperate heart of a mother who cannot express these wonderful values to her children made me feel defeated.

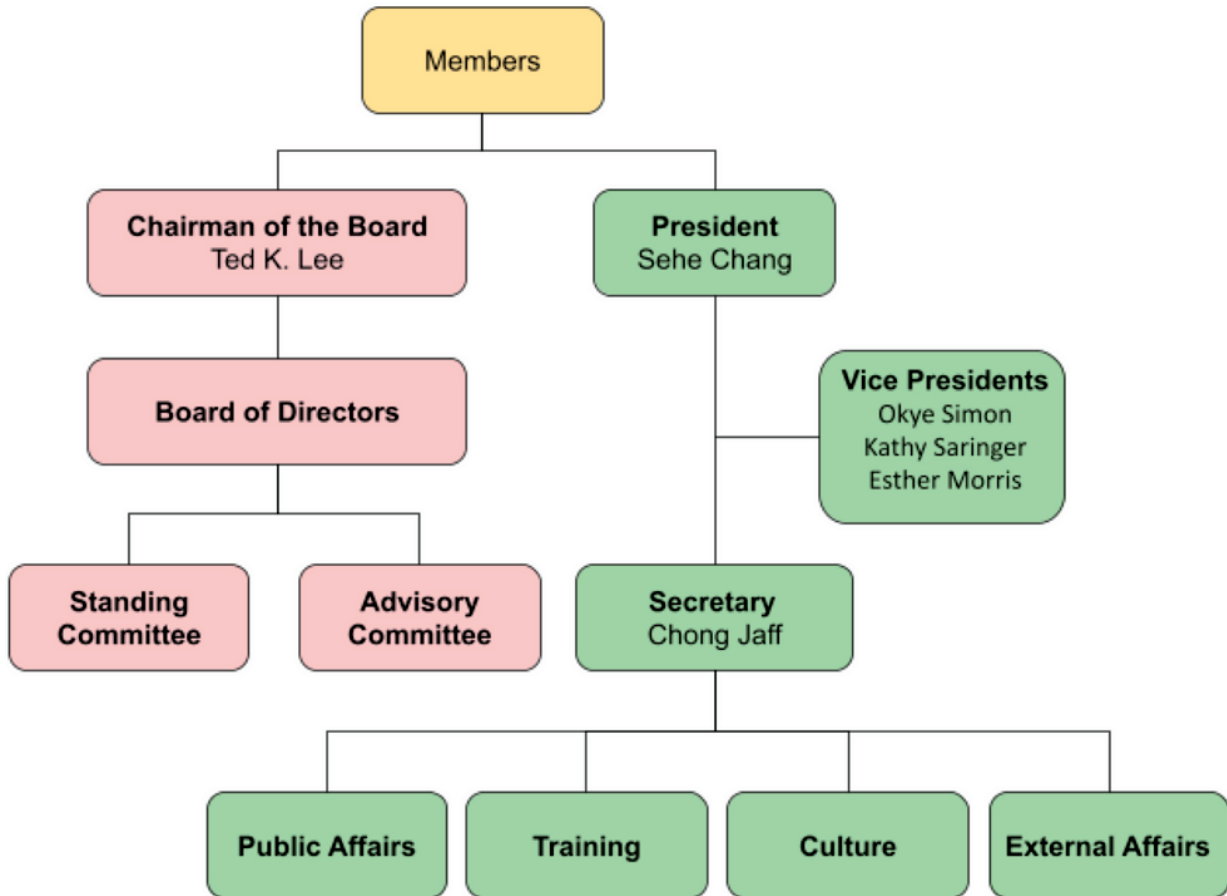
With a lack of language skills and with no cultural sensitivity training, I felt powerless and inadequate in my duties to my mixed Korean-American children. I still don't have financial resources nor the know-how, but before my time on Earth is over, I would like to build a platform where more mothers like me and trained professionals can work together. We will build the programs that will help to raise our children to become the best citizens of our nation and our mother nations.

For that purpose and goal, I overcame my fear and stood in front of you all to call all mothers and professionals to come abroad to pursue this noble goal. Thank you and welcome.



# ORGANIZATION STRUCTURE

2021 - 2023



# OUR PATH

MAY 25, 2018 – APRIL 1, 2022

2018. 5  
**FOUNDED**

Sehe Chang and 20  
mothers



2018. 10  
**KOREA BRANCH  
ESTABLISHED**



2021. 3  
**WROTE OUR  
VISION  
STATEMENT**



2021. 10  
**ESTABLISHED  
STRUCTURE**



2021. 12  
**USA AND KOREA  
COOPERATION**



2022. 7  
**2022 SUMMER  
YOUTH CAMP**



**Partnership with Saimdang Society**

Sehe Chang (757) 303-5576

changsehe@gmail.com

## People of SaSo

Organized by the Korean ex-pats with a wide variety of skin tone and their family and friends.

### Descendants of the Korean Diaspora



- Children of Korean immigrants
- Mixed Race Koreans
- Korean Adoptees and descendants

### Spouses and Relatives



- Spouse of Korean diaspora
- Close Family and Relatives
- Relatives of Relatives

### Koreans in Korea for Korean Diaspora



- Koreans in Korea for Global Koreans
- Koreans in Korea to Exchange Love and Friendship.

### Leaders of the Korean Ex-pats Community



- Leaders of Korean-American Associations and groups
- Anyone Who Loves Korean Culture

"I had 2nd and 3rd generation Koreans and our mixed children always in my mind, and I felt guilty for not being able to do anything for them. The Saimdang Society was established at the right time with the right vision. I am honored to serve such an organization."

**Ted K. Lee**  
Chairman of the Board, Saimdang Society

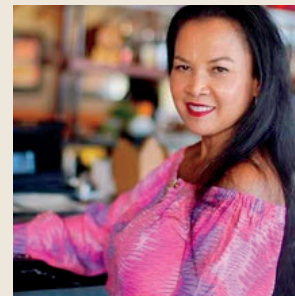


"It is rare for a group to rise to the top so soon after it forms. The reason the Saimdang Society was able to rise to the top so quickly was probably because of its clear goals and the great dedication of its founding members. I have no doubt that the Saimdang Society will play a big role in the Korean-American community."

**Byung Ku Hwang**  
President, Ko-Am Chamber of Commerce USA

"The greatest gift to our children is us being happy, not making them happier. Being happy by sharing our culture, friendship, and values within our good society. It's a privilege to be a member of the Saimdang Society."

**Bow Jackson**  
Saimdang Society Global Team Coordinator



**"BEHAVE GRACEFULLY BUT DO NOT WASTE,  
ACCUMULATE KNOWLEDGE WITHOUT BEING ARROGANT"**

SAIMDANG

# OUR VISION

## MISSION STATEMENT

The red looks red and the white looks white because the seven colors of the rainbow combined to light up the world. The beauty of the world is in its colorful diversity.

This is the heart of the Saimdang Society.

The skin colors are mixed, and friendships build over the borders and languages harmoniously and prosperously. Diplomatic tools are great but personal friendships and mixing families are greater.

A wise mind that always subtly reveals elegance and virtue in the background even when living an exciting and fun life. Building a society where you can confidently express your true self without shame; and to laugh and love each other without fear.

This is the reason and purpose of the Saimdang Society.



Saimdang Society is a non-profit organization, registered in Virginia. We welcome your donation.



## WHAT WE DO

Searching and Sharing Korean Value

### Regional Novel Gatherings

The Saimdang Society aims:

- to provide cultural adaptation training for immigrant families;
- to establish the identity for Korean children of multicultural families;
- to expand the opportunities for social gatherings by generation and age;
- to narrow the gap between generations so that we can live together in the same era.

### Community Services

Picking up street trash is a great community service, but actively interacting with the local mainstream society and breaking down racial barriers little by little is greater community service. We are here to self promote our existence and engage with other communities.

### Leisure and More Leisure

As much as we dedicate our lives for our families, neighbors, and communities, we must reward ourselves with pleasure and leisure. The Saimdang Society is also a cool place for members to come gather, laugh, and have fun. A lot of fun.

### Put Down a Rug, They Will Seat

The Saimdang Society does not pretend to be a society of professionals. Our role is to lay a foundation that experts in each field can gather on at the Saimdang Society and realize their dreams together.

With cooperation rather than interference, and consideration rather than envy, we will faithfully prepare opportunities for the cultural adaptation of the Korean diaspora and the establishment of the identity of the Korean people for posterity.



# 2021-22 SPONSORSHIP

2021.5.1 ~ 2022.4.30

## OUR SPONSORS

**Overseas Koreans Fndt.**



**\$1,000 or More**

- Kathy Saringer
- Esther Morris
- Ted K. Lee
- Okye Simon
- Chong Jaff

## EVENT SPONSOR

**Cash and In-Kind**

- Ted K. Lee
- Son Yong Owens
- Bow Jackson

## SPECIAL SPONSORS

**Unanimous Donor**

- Thanks, our unanimous donors and volunteers,

## SPONSORSHIP

Saimdang Society is a non-profit 501(c) organization,  
Your donation may be tax deductible.

### MEMBERSHIP

Annual Membership Fee ----- \$100.00  
Associate Membership Fee ----- Donation

### Sponsoring Operational Expenses

**Regular Events:** Saimdang Pageant, Member Gatherings,  
**Summer Camp:** Williamsburg Family Summer Camp  
**Group Meets:** Mixed Children Meet-ups,  
Culture Sensitivity seminars for parents.

### Corporate & Government Sponsors

**Korean Gov.:** Overseas Koreans Foundation  
**US Gov.:** Federal, state, local governments  
**Corporates:** Sponsoring businesses are promoted through all programs

### In-Kind Donation

**Professional:** Web master and other skill based works,  
**Transportation:** Provide transportation for various events  
**Meal Support:** Sponsorship for meals at various meetings  
**Events:** Event volunteer works,

### Sponsorship Inquiry

+1 (757) 303-5576  
changsehe@gmail.com

# HAPPY TOEGTHER SASO USA



High media attentions to our  
2021 General Meeting



Friendship is an universal  
motion and emotion.



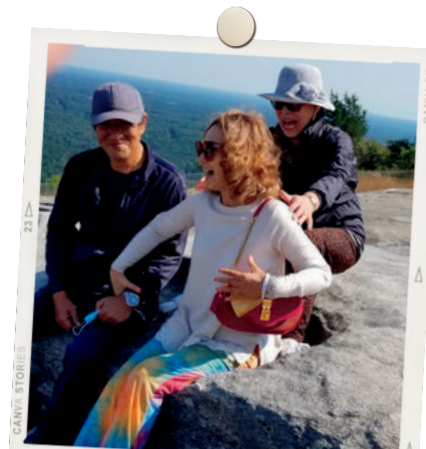
Encouraging our children to aim  
high.



When we party, we party.



Spreading the word of  
Saimdang society



We love traveling and its  
always fun.



HAPPY TOEGTHER  
**SASO KOREA**



SaSo members are all pretty.



Not only pretty, they are graceful and elegant



Hanbok "Korean dress" tells the spirits of Korea



visiting the home of Saimdang



No politics, just friendship



Let's have fun while young.



## [VISION 1] CULTURAL SENSITIVITY TRAINING

# FOR KO-AM ADULTS

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### OUR HOPE & DESIRE

**For Business Owners:**

"Know Your Customer"

**For Parents:**

"Americanize Children"

**For Children:**

"Know Your Parents?"

**For Mixed Children:**

"What Makes Korean"

**For American Family**

"Learn About Korea"

On April 29, 1992, the Los Angeles riot happened. The riot destroyed nearly all businesses in Koreatown in Los Angeles. In May 2020, another riot broke out across the country after the death of George Floyd. A large number of Korean-American businesses nationwide were looted and burned. Whenever civil disturbances occur, a significant number of Korean businesses are targeted for looting. Aside from the disturbances mentioned above, in other disturbances, especially in Baltimore, about half of the looted businesses were owned by the Korean-Americans. This certainly is evidence of profiling and racial animosity against Korean businesses.

Experts say that the rate of suicide or attempted suicide among Korean-American youth is higher than that of other races. Although this problem is not well addressed, it is a realistic concern that we must face and solve.

Some of our children appear to be embarrassed when their parents come to their school, perhaps because their parents appear foreign or don't communicate well in English. Children of immigrant families often live two different lives with two different languages. At home, they must follow Korean ways of life and Korean values. However, when they are in school, they must quickly change their personality to fit naturally with their friends. Our children can easily get lost in-between two different cultures.

In our eyes, a mixed Korean appears to be a Westerner. However, in the eyes of Westerners, a mixed Korean may appear to be Asians. You may be welcomed by both sides, but you may find yourself in a precarious position where neither side completely accepts them. There are many children who are hesitant to project their identities with confidence.



## **THE BEGINNING IS HALFWAY, ALL IS POSSIBLE**

Systematic and realistic cultural sensitivity training is urgently needed. This task is not easy nor there is a one-size-fits-all solution. We must first encourage people in similar situations to talk about each other's experiences and overcome them through voluntary healing. Saimdang Society is not an educational institution capable of training anyone at this time, but we must lay down the blocks to build a training program.

There are about 12 million families who relate to a Korean. They learn to love Korea or Koreans due to their Korean family member(s). They are ready to support and advocate for their Korean family nieces and nephews. We must tell them more about Korean culture.

## **SCOPE AND METHOD OF EDUCATION**

- Encourage other regional Korean organizations to host more meet-ups
- Training in form of recreation among similar people as themselves
- Invite a Keynote speaker to address the issues.
- Sharing other success stories and experiences. It should be interactive and fun

## **EDUCATION CONTENTS AND FOCUS**

- For Immigrants – Understand US systems, and know what children see and feel.
- For 2nd Gen – Understand how 1st gen processes their thoughts and chooses words.
- For Mixed – Gain confidence in who they are. How to get the best of both sides.
- For Others – Understand fundamental Korean culture and values.
- For Adoptees – Build a sense of belonging.

[VISION 2] DEFINE CLEAR IDENTITY

# FOR OUR PRECIOUS CHILDREN

CLEAR IDENTITY HELPS BUILD MORE CONFIDENCE



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## OUR HOPE & DESIRE

- Seasonal Fun Camp
- Big Brother/Sister Success Stories
- Nationwide Meet-Ups
- Volunteer works
- Tell My Story
- Experience Korea Trip

“Where are you from?” Even if you were born in the United States, this is a common question our children receive. Even our mixed children are being asked often. Our children seem to do well until middle school, but they often start to feel distinction based on race. As they get older, some children even questions, “Why wasn’t I born white?”

Instead, wouldn’t it be great if they experience, “I am thankful that I am a Korean-American.” Our children must feel confident to identify who they are with no hesitation whatsoever. Some say that America is a melting pot but why not a salad bowl? Since we cannot ask others to change their views, we must plant confidence and pride in being uniquely different among other children.

# Education Should Be Fun

What can parents do for their children, who feel inferior because of their ethnicity, yet become the object of jealousy because of their outstanding performances? Even when our children face that challenge, parents don't have enough time to ease their frustration. Immigrant life doesn't provide the luxury of time to talk with their children about their difficult issues. We must find better solutions.

Teaching the Korean language is important, but we need to spend more time and energy on building confidence, and that starts with an ability to identify oneself. That can be a boring subject and we should make it fun and exciting.



## Developing Identity is Done in Minds. The Minds Selectively Open Among the Same Peers in a Relaxed Surrounding.

We hope to give our children confidence. We want them to feel proud of being who they are. Wouldn't it be great if their confidence is so high that they feel they can do everything better than others? With that much confidence, we hope to see our children grow up and make our nation greater and help build a better world. Our children will have "hong-ik," that is to say humility and humanity.

The Saimdang Society desires to develop identity through fun-oriented education. Such education should be interesting and motivated to excite our youth.

The Saimdang Society is in an infant stage with limited resources and infrastructure. We don't have trained educators or curricula currently, but as a group of parents and grandparents, we know what is good for our children. Based on our love and devotion, we accomplish our goal of exciting fun-oriented education for developing identity.

The Saimdang Society has no intention of imitating an educational institution. We will be faithful to our role as an organization to lay a foundation for specialists and trained educators to come together to create the best training program that all parents and grandparents desperately want to have for our children. We will not limit our programs to our children exclusively. We will keep our doors wide open for anyone else to join our tiny movement.

[VISION 3] LIFE FULL OF FUN AND MORE FUN

# WE WORK HARD BUT WE PLAY HARDER



## OUR HOPE & DESIRE

- Annual Korea Trip
- Charity work in developing country
- Summer Camp
- Town after town domestic trips

## Children Are Happy, When We are Happy

Creating time and opportunities for ourselves is just as important as doing things for our families, our neighbors, and our society. We all have the right to be happy, and Saimdang Society members have a responsibility to laugh and have fun together.

We have worked hard and become prosperous, and we must award ourselves by enjoying our lives. We should gather more, travel more, sing karaoke more, and have parties and more parties. We should participate more often in other social groups' events and radiate our positive energy for all to be happy. Let's be stylish and beautiful when we are doing all that. We will live with grace and dignity as proud members of the Saimdang Society.

■ Saimingdang Society

# MEMBERSHIP



Fill the form and; take a picture; and send to [saimdangsociety@gmail.com](mailto:saimdangsociety@gmail.com)

Who led you to Saimdang Society?

Date :

Regional Chapter if you know:

Membership Level

Member

Associate Member

Organization/Corporate Member

Full Name :

E-Mail :

Address :

Best time to call :

Morning

Afternoon

Evenings

Weekend

Interested Area 1 :

Interested Area 2 :

Sex :

M

F

DOB(Yr/Mo/Dy) :

Telephone :

Smart Phone

Land Line

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Dong Gok, Inc.

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Ms. Anita L. Cox, CEO

Cozy House, Story FC, Inc.  
Young Hea Kim, CEO

The Peaceful Unification Advisory Council, Kwang Myung City  
Young Hee Lee, Regional President

Marco's Pizza  
Ms. Bow Jackson, CEO

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